



AN ORGANIZER'S STRATEGY GUIDE

for peaceful revolution

version 1.0



WHAT IS THE MARCH AGAINST CORRUPTION?

The March Against Corruption is an international grassroots campaign dedicated to fighting corruption and promoting democracy and human dignity using tactics of nonviolent resistance. It began on social media in 2013 and the first global day of action occurred on November 2, 2013 when thousands of people in dozens of cities across the world took to the streets protesting corruption.

The March Against Corruption is a non-partisan effort to build an anti-corruption movement to put pressure on our political system from the outside and raise awareness of, challenge, and eventually defeat the systemic corruption of the governments that are supposed to represent, and defend the rights and interests of, The People.

The March Against Corruption, like any truly grassroots movement, is ultimately what you and people like you make it.

WHAT CORRUPTION?

Corruption comes in many forms, from blatant conflict of interests in local community leaders or politicians to instances of police brutality, to the complete corruption of an entire nation's political system. Over the last hundred years corporations and short-term narrow economic interests have gained an inordinate influence in the governments of most countries across the world, creating a sort of global corporate plutocracy.

The March Against Corruption is meant to be a way for people to come together and challenge and raise awareness about corruption in any form and on any level, but especially the global system of corruption that comes from the relationship between power and wealth.

***"It's a form of legalized bribery
— but there's an antidote for it.
The antidote for money in
politics is YOU!"***

-March Against Corruption Activist

THE INDEX

- I – Why March?
- II – Why Against Corruption?
- III – Why Non-Violence?
- IV – Personal Responsibility Vs. Collective Responsibility
- V – People Power
- VI – Restoring Democracy & Human Dignity
- VII – What Can I Do?
 - A – Find A March Near You!
 - B – The Organizer Center
 - C – Organizing Meetings
 - D – Tactical Preparation for Mobilization
 - E – Other Organizer Resources
- VIII – Anti-Corruption Slogans
- IX – Staying Connected
- X – Disappointment
- XI – Occupy K Street
- XII – A Vision for the March Against Corruption
- XIII – Other Resources for Ideas on Tactics & Strategy
- XIV – Other Anti-Corruption Campaigns & Groups

I - WHY MARCH?

People often ask, “Why march? Marches don’t change anything. Why not just vote away the corruption?”

First off, marches have played a seminal and essential role in nearly every uprising, movement, or revolution in history, from the Civil Rights movement to the Arab Spring to the Haymarket Rebellion. Marches are the age-old standard manifestation of popular dissent that raise awareness of specific issues and raise awareness of a popular effort to make progress on those issues, which then creates a forum for participants to further strategize and act for change.

Writing from the perspective of the United States, our government is dominated by two parties who are both influenced by many of the same moneyed interests and adhere to the many of the same blindly pro-corporate policies. Both parties are crippled and paralyzed by the corrupting influence of money in politics. In our case the problem is systemic, with hidden and effectively unlimited campaign donations and a revolving door between banks, giant corporations, lobbying firms, and every branch of our government.

Our entire electoral system is a primary cause of this corruption, which makes it unlikely, or maybe even impossible, for the necessary change to come from within that system. Voting is a tactic, and one that we encourage, but at the end of the day it’s just one tactic of many, and on its own is highly unlikely to bring about the kind of change necessary, especially considering our current corrupt two-party dominance. In this increasingly “globalized” world, many countries are now facing similar corrupted political dynamics.

In a world full of so many political, social, and environmental problems, why focus on this one issue?

Get involved in the March Against Corruption today at: <http://www.MarchAgainstCorruption.com/get-involved>

II - WHY AGAINST CORRUPTION

Political corruption is a central issue in every society, a roadblock to almost any substantial collective progress of any kind on any other issue. The view, held by a large majority of Americans, that big money corrupts our political process was vindicated by a recent Princeton study titled Testing Theories of American Politics: Elites, Interest Groups, and Average Citizens, the authors of which suggest that the United States now has an oligarchic form of government that responds almost exclusively to the policy interests of the richest third of the population. Many other countries across the world face a similar corruption, or worse.

These corrupted governments are generally unable to take any positive action on a range of issues from civil rights to environmental protection to fiscal responsibility to police brutality to food safety to foreign policy to financial regulations. Oftentimes non-elected people and corporations are the entities with the most political influence when it comes to the socially destructive actions they themselves perpetrate. It’s a cycle that cannot be broken until the stranglehold of corruption over our political systems is broken.



III - WHY NON-VIOLENCE?

A dedication to non-violence not only gives us the moral high ground, which helps us gain more public support, but it also provides strategic advantages, and, as statistically shown by the work of Erica Chenoweth and Maria J. Stephan in their book *Why Civil Resistance Works: The Strategic Logic of Nonviolent Conflict*, nonviolent rebellion has a history of being significantly more successful than violent revolutions.

This isn't to say that in extreme cases of repression non-violence is the best choice, but violence should always be a very last resort and only utilized in absolute self-defense. That said, many methods of civil disobedience do require some suffering and risk on the part of participants, and that sacrifice is primarily what makes certain tactics so effective.

Read our full statement on non-violence at:

<http://www.MarchAgainstCorruption.com/nonviolent-resistance>

IV - PERSONAL RESPONSIBILITY VS. COLLECTIVE RESPONSIBILITY

Before we delve into specific tactics, we should take a moment to think about personal responsibility (a popular ideological meme of our time) as opposed to collective responsibility. First, we have to accept and learn to recognize the difference between the two. Particular lines of political thought over the last few decades have popularized personal responsibility as the solution to every social problem, but this is a delusion. There is no personal action that will end corruption, or lower the national debt, or significantly diminish national (or global) carbon emissions, or end unsustainable agriculture practices, or constrict the size of government.

Even if you have no lobbyists, donate no money to political campaigns or Super PACs, or even refuse to vote for either of the two major parties, the systemic corruption will not cease because of your actions alone. Our political corruption is a collective problem, and collective problems require collective solutions, which is why we need to continue to build an anti-corruption movement big enough to deal with the massive corruption in our political systems.

U - PEOPLE POWER

The first and most important thing to realize about organizing protests is that The People are always what matter the most. The political power of people in sheer numbers is what is needed to overpower all the money and all the power and all the organization of those countless entities that corrupt our government with money and favors and cronyism. There is no substitute for People Power, and almost every tactic taken to battle corruption must ultimately be aimed at the public consciousness.

Contrary to what those who often deride protests would say, the strategic usefulness of protests and marches is usually not to directly challenge and defeat power, but to raise awareness and rally the general public who would sustain and increase the opposition to those corrupt authorities until either other methods make the desired goals attainable, or a critical mass is reached in the streets that the corrupt authorities cannot hope to oppose.

That is not to say that direct action against the prevailing order isn't strategically useful and necessary, but with direct action too, often the greatest benefits come from raising awareness in the public consciousness and inspiring further rebellion.

"THE THREE ESSENTIAL KEYS TO POLITICAL CHANGE ARE IN THIS ORDER: MOBILIZATION, MOBILIZATION, AND MOBILIZATION. - MOBILIZATION IS THE ONLY THING THAT EVER WORKS, AND EVERYTHING ELSE IS A FUDGE AND A SUBSTITUTE AND AN EXCUSE FOR NOT DOING THAT THING THAT WORKS."

- GEORGE MONBIOT

DEMOCRACY

/DI'MÄKRəSē/

NOUN

(PL. DEMOCRACIES)

ORIGIN LATE 16TH CENT.: FROM FRENCH DÉMOCRATIE, VIA LATE LATIN FROM GREEK DēMOKRATIA, FROM DēMOS 'THE PEOPLE' + -KRATIA 'POWER, RULE.'





VI - RESTORING DEMOCRACY & HUMAN DIGNITY

As we organize to exercise our right to free expression we must dedicate ourselves to promoting democracy and human dignity alike. The March Against Corruption is an international march that utilizes the tactic of direct action to raise awareness about the corruption within governance and public policy making. March Against Corruption is proud to be a part of the continuous global revolution. As we individually commit to organizing actions we offer new and experienced organizers alike both tools and knowledge.

While we welcome all individuals to participate with respect to our commitment toward nonviolent action on the streets, we also encourage the utilization of other non-violent direct action tactics. The desired tactic we aspire to inspire is self-actualization. Self-actualization is the realization and fulfillment of one's own talents and potentialities. Our goal is to allow for innovation within our current paradigm shift so that corruption is not allowed to manifest itself, or will be exposed throughout its manifestation.

Together we can find the solutions that will effectively eliminate the corrupt powers that enslave the people of the world. While the term "corruption" is often used to generally describe non-specific or seemingly systematic behavior, together we are unraveling the label to highlight who, what, when, where why and how corruption has manifested itself and adversely affected all of us, no matter how significant or insignificant it may appear. Our unrestricted collective aim is what unifies and empowers us to expose corruption wherever it exists.

"A NONVIOLENT REVOLUTION IS NOT A PROGRAMME OF 'SEIZURE OF POWER' BUT IT IS A PROGRAMME OF TRANSFORMATION OF RELATIONSHIPS, ENDING IN A PEACEFUL TRANSFER OF POWER."

-MAHATMA GANDHI



VII - WHAT CAN I DO?

There are a near-infinite number of tactics and methods of direct action and smaller acts of rebellion that can be taken to challenge corruption, and links to extensive lists of tactics can be found in the Other Resources section, but here we will focus on things you can do to specifically help build the March Against Corruption and anti-corruption movement utilizing the March Against Corruption website (www.marchagainstcorruption.com) and MAC social media as forums for initial planning.

PLEASE KEEP IN MIND: While the internet is a great tool for planning, organizing, and spreading information, it is just a tool and ultimately any protest relying exclusively on the internet is likely to have a low turnout and consequently little to no effect.

A - FIND A MARCH NEAR YOU!

Check our website at www.MarchAgainstCorruption.com/actions to see if there is an action near you planned already.

If you don't see one, double-check and search Facebook events by typing in "March Against Corruption _____" followed by the city name you want to search for.

If you don't find any actions planned yet, feel free to create a Facebook event page for one and submit it to our website at: www.MarchAgainstCorruption.com/submit-action/

Please notify us of any changes so we change the info on our website.

B - THE ORGANIZER CENTER

Log in to our website using a social media account, visit www.MarchAgainstCorruption.com

- 1 Click the Organizer Center button at the top and search for a local group.
- 2 If you don't see a group for your area, make one! Groups and forums can be used to plan and strategize with others in your area, or across the world.

Our website, like any social media, is only as useful as the number of people who use it. It is a useful resource to organize against corruption, should people decide to take advantage of it through constant use.

C - ORGANIZING MEETINGS

One way to gauge how many people might show up to your March Against Corruption protest, and what you can realistically plan and accomplish in time for your march, is to plan an organizing meeting. You can make an event page and put it on our website just like a protest, and then spread the word. Good locations for meetings are public places like a park or a library or community meeting, or on the property of a gracious property owner, small business, or organization. Some things to talk about at the meeting are:

- The time and location/route for the march (factors to think about in picking a time/location: visibility, locations appropriate to corruption, accessibility, traffic, weather, etc.)
- The number of expected participants (a good rough estimate is around 5-10 times as many people as show up for the planning meeting, depending, of course, on outreach efforts)
- If a permit is desired. We are firm supporters of the 1st Amendment (as besieged as it currently is) but some people may wish to obtain a permit to ensure no police trouble, or to ensure that no other event is happening at the same time in that location. If interested, research what is needed and what is legal in your area. You can always call your City Hall and ask.
- Delegating people to create signs, banners, pamphlets, flyers, props, puppets, chants, costumes, etc. for the march.
- Designating specific speakers, if desired.
- Identify and delegate outreach opportunities to different community organizations or relevant protests that may be happening prior to your planned protest.
- Plan other promotional events for your local March Against Corruption. (Some examples: Small concerts, film screenings, outreach events, civil disobedience fundraiser, potlucks, bar night, concerts/variety shows, regularly scheduled meetings, strategy meetings, etc.)
- If possible, develop a legal team if you foresee any possible arrests at your local event.
- Write a press release to send out to local media a few days before the march and once again the night before.
- Further develop plans, ideas, and strategies for going forward and growing your local anti-corruption movement!



D – TACTICAL PREPARATION FOR MOBILIZATION

The most important questions to always keep in mind when choosing tactics are:

1. What is possible regarding resources and number of participants?
2. What is effective at this time/location to help move towards our larger goals?
3. What physical/legal risk, if any, are participants of any particular action possibly taking, and are they willing to take that risk?

Remember, you don't necessarily have to have an actual march. If people in your area decide some other form of anti-corruption event is more strategically advantageous, go with it. If only a small number of people show up, be sure to bring signs and plenty of flyers to hand out and use it as an opportunity to raise awareness and connect people passing by with the anti-corruption movement.

STRATEGIC VOCABULARY & OTHER THINGS TO KEEP IN MIND:

- **Agitators and Undercover Agents:** What we've found in our experience to be more problematic than agitators and undercover agents is the paranoia about them. One strategic advantage of civil disobedience is that any illegal activity is going to be publicly exposed on purpose anyway. The worst thing an undercover could do is spoil the surprise. That is one of the strategic advantages of nonviolent resistance—so don't waste time and energy worrying about these types of people!
- **Art:** Art is a powerful persuasive force not to be underestimated. Historically art in its many forms has influenced cultural and political change time and time again. Some modern examples of creative protest art include Bulgarians painting old Soviet monument figures as American superheroes, much to the ire of Russian politicians, or Occupy Wall Street protestors chained to a 20-foot diameter DEBT ball dragging it through the streets in front of the 2012 Bank of America Shareholders meeting. And, of course, the global revolutionary graffiti of the infamous Banksy is so popular that books of his work are now sold in trendy clothing stores. You can also use art auctions or concerts or variety shows as fundraisers for supplies or bail money for any proposed civil disobedience. Small local bars and venues are sometimes willing to let you reserve and use a location for free if you talk to them or know somebody. Find some bands/artists/musicians/performance artists supportive of the cause, and a few people to run lights and/or sound, and you can have a fun and successful fundraiser on your hands and raise more awareness of the anti-corruption movement.
- **Banner Dropping:** Banners, while useful in protests, can also be hung in a place conspicuous to the public in order to raise awareness of corruption and the anti-corruption movement. Be sure to treat safety as paramount, securely fasten all banners, and know all possible legal risks before participating. Banner drops can also be used during acts of civil disobedience, for example, if dropped in government buildings or lobbies of corrupting corporations and institutions.

TACTICAL PREPARATION FOR MOBILIZATION – (CONTINUED)

- **Chalking:** Write anti-corruption messages in chalk! Be sure to write our website or the time/location of your local march so people can connect! And be aware of any possible ridiculous legal harassment. People have been arrested for writing in chalk on a public sidewalk, in the Land of the Free, sadly.
- **Chants:** Be sure to come up with a few crowd-appropriate anti-corruption chants before your march. (Some examples: “Money, Is, Not Free Speech!” “Money for schools and education, not for banks and corporations!” “All Day, All Week, Occupy K Street!” “The People United will never be defeated!” “Show me what democracy looks like!—This is what democracy looks like!” or just “March! Against! March Against Corrup-tion!”)
- **Civil Disobedience:** Civil Disobedience, especially if done creatively, can be done by a small number of people and still yield a large effect. Things like occupations, banner drops, mic-checks, sit-ins, or strategically chaining yourself to private property, especially with an extra creative element, are always likely to gain some media exposure, especially on social media. Always make sure all participants in any Civil Disobedience are fully aware of the possible legal repercussions.
- **Creativity:** Never underestimate the importance of creativity. Novel creativity can turn a small act or declaration of resistance by a few people into a powerful and engaging story that can spread the anti-corruption message further.
- **Drums:** Drums and other loud instruments attract attention, motivate and animate a march or protest, and add some rhythm to help the chants. Don’t have a drum? Pots and pans work.
- **Election Day:** This year (2014) the U.S. Election Day, November 4th, will take place during the March Against Corruption Global Week of Action (Nov.1-8). While laws prevent campaigning near polling places, it could provide an opportunity for other creative actions.
- **Everyday Acts:**
 - **Write On Money:** It’s legal! Just ask Ben of Ben and Jerry’s. (Ideas: ‘NOT TO BE USED FOR BRIBING POLITICIAN’ ‘NOT FREE SPEECH’ ‘GET MONEY OUT OF POLITICS’)
 - Drop Fliers:** Leave anti-corruption flyers advertising your local march everywhere you go! Drop them in conspicuous places at your job, your school, community spaces, community bulletin boards, your dorm, public transit, public restrooms, local stores, inside free local newspapers and ads—Everywhere!
 - Speak Your Mind:** Pull a Howard Beale and stick your head out of the window and tell the world you’re tired of this damn corruption and you’re not gonna take it anymore! Maybe not literally, but speak up to friends, to family, to co-workers (use your judgment), and in random public conversation about the corruption and local efforts to stop it. As long as you’re tactful and clear that the systemic corruption is not a partisan issue, you’re unlikely to find any resistance, at least here in the U.S.A. where poll after poll show 70-90% of people saying money has too much influence over our political system. So speak up! It’s the first step.

TACTICAL PREPARATION FOR MOBILIZATION – (CONTINUED)

- **Guy Fawkes masks:** Over the past few years the Guy Fawkes mask has become a symbol of global rebellion, seen from Occupy Wall Street to the Arab Spring to protests against the World Cup in Brazil. There are many Guy Fawkes masks you can find online, including impact-resistant masks made in the U.S.A. (And no, we don't support 17th Century Catholic terrorism!)
- **Livestream:** If possible, find (or become) a livestreamer to livestream your March Against Corruption event! This not only can make people all over the world aware of your protest, but can help in any case of negative police interaction. (*Livestream* and *Ustream* are two of the most popular livestream sites)
- **Media:** The media, primarily local media, is necessary for us to get the word out. Though the mass media is largely complicit with the corruption, we need media, and especially local media, to reach a larger audience with our message and grow the anti-corruption movement. **So call in to local talk radio shows, and bring up money in politics and your local March Against Corruption. Write letters to the editor to your local newspapers. And, most importantly: Be the media.** Use social media to spread the message, and share March Against Corruption social media content to help grow the movement.
- **Million Mask March:** The day of the annual Anonymous Million Mask March, November 5th, also takes place during this year's Week of Action. Anonymous has a solid track record of exposing and opposing corruption. Many of us will be in D.C. for the 5th, so join us there if you can, or find/create a local Million Mask March!
- **Mirrors:** In this age of increased police militarization where a simple peaceful protest can yield an army of dystopian Robocops, some protestors have brought mirrors to the front lines between the protestors and the police. The mirrors create an engaging and clear message, and almost certainly have a humbling effect on the officers who are forced to stare at themselves dressed for warfare against the people they're charged with serving and protecting. So if you're expecting a heavy-handed police response, bring a mirror!
- **Other Protests/Political Events:** Use other relevant protests and political events as an opportunity to build the anti-corruption movement, just be sure to use tact. Almost every modern political issue is tied into the control that moneyed interests have over our political system (at least here in the U.S.) so it is often appropriate at other protests to hand out flyers advertising your local March Against Corruption and talk to people about the anti-corruption movement. If you talk to the organizers they may even mention your local anti-corruption efforts or give you a chance to speak at the event.
- **Overpass Light Brigade:** The Overpass Light Brigade is a tactic/movement across the U.S. where LED lights are used to spell out messages at night along streets and on overpasses. Learn how here: www.OverpassLightBrigade.org/how-to/

TACTICAL PREPARATION FOR MOBILIZATION – [CONTINUED]

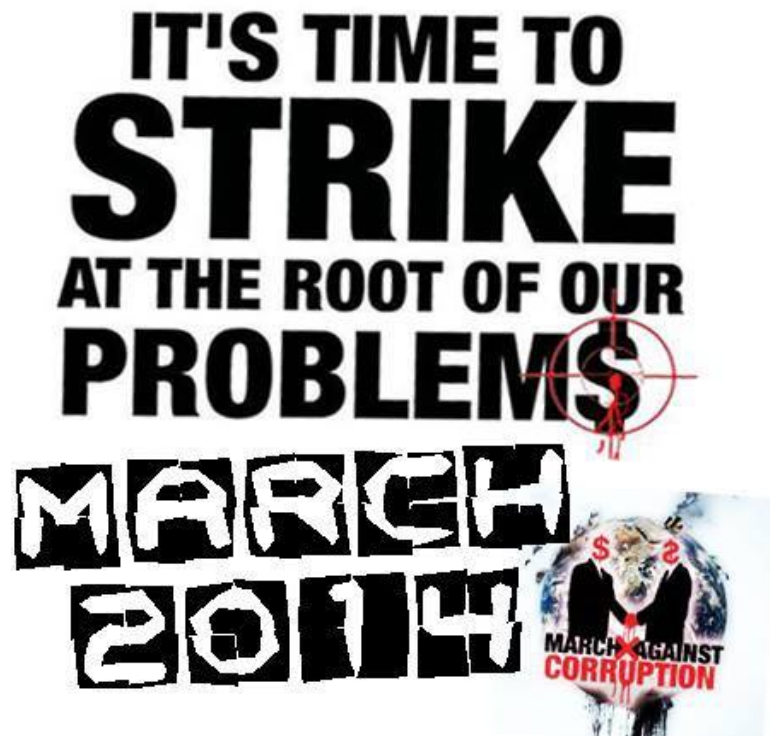
- **Petitions:** Petitions can be a simple first step to people getting active, and can sometimes influence elected officials, but, like voting, won't by themselves dramatically change our corrupt system. But you should still sign on to support the American Anti-Corruption Act and the 28th Amendment the Move to Amend petition and any other reasonable anti-corruption petition! One outreach tactic is to hand out flyers and sign people up for these anti-corruption petitions while you inform them about corruption and local anti-corruption efforts and get their contact info for notifications about future events/activities.
- **Press Release:** Press releases should be relatively short and strictly factual with the Who, What, When, Where, and Why's covered. A press release isn't the place for political opinions or propaganda. Essentially you want to write the story for the journalist and they'll be more likely to cover your action. Press contact email addresses can be found on the websites for most radio and local news stations. Always remember to spellcheck. Send one out a few days before your event, and another the night before or morning of the action.
- **Promotional Events:** To foster group solidarity and help raise awareness of corruption you can organize promotional events such as film screenings, strategy meetings, town hall meetings, potlucks, small concerts, political art show/auction, stand-up comedy, a March Against Corruption beer night, street theater, or see about getting a booth to do outreach at a local festival.
- **Propaganda:** Use any media possible to spread the anti-corruption message and raise awareness of your local actions and the national and global anti-corruption efforts. With any of these tactics be sure to be aware of any possible legal repercussions for your actions, and always use tact. You want people on your side; you don't want them offended by vandalism.
- **Signs (Banners, Flyers, Pamphlets):** The last thing you want to happen is for someone to pass your march and not know what you're protesting. You can use the March Against Corruption logo, and other slogans to be sure that people get your message, as well as factual flyers, large banners, etc. (The corporate logo U.S. flag is available at the Move to Amend and Adbusters websites)
- **Speakouts:** Give people a chance to say their piece, especially at different nodes of corruption along the march route such as banks, government buildings, or corporate offices.
- **Street Medics:** If you're expecting a large crowd it's always good to have a street medic, or a few, on hand, preferably people with some medical training/experience. Mark medics with a red cross of tape and make sure they have some basic supplies. If your country or area expects tear gas as a possible response to a large protest, don't forget a gas mask and some Maalox.
- **Street Theater:** Props and creativity can bring a protest to life. Some ideas include puppets, mock trials, mock elections, "group lobbying," vigils, delivering symbolic objects, "haunting" public officials, skits and pranks, singing, mock funerals, destruction of own property, destruction of symbolic objects, or the use of projectors to display pictures and messages.
- **Voting:** Voting is a tactic, and can be utilized in many creative and positive ways, from third parties and protest votes to boycotts, but it is highly unlikely that voting alone is going to fix a corrupt system. However, laws and governments at the state level, and especially at the local level, are far more responsive to grassroots voting campaigns.

E – OTHER ORGANIZER RESOURCES

As movements get larger, they reach a point where larger tactics become feasible options, including tactics such as **occupations, sit-ins, shut downs, economic withdrawals, all kinds of strikes and boycotts, general administrative noncooperation, alternative social institutions, alternative markets**, and more. In each particular case, protestors have to analyze the situation and decide what is possible, and what is most strategically effective in the larger fight against systemic corruption.

We have compiled some of the following resources for our organizers to use in preparation for action and everyday life:

- **Street Medic Resources:** Whether you are planning to attend a March Against Corruption or are planning to organize one, Street Medics, or “Action Medics” play a vital role in the protest movement. It is advised that individuals train for street action medicine prior to an event. We have listed some information for individual training, be sure visit and distribute this link: www.MarchAgainstCorruption.com/street-medic-resources/
- **The Boycott Bundle:** Have you ever wondered whether the money you spend ends up funding causes you oppose? Use these tools to help you avoid the products and corporations you don’t want to support, while still getting the items that you need! Download your favorite apps and be sure to distribute this link: www.PeopleOverPolitics.org/boycott-bundle/
- **The Privacy Pack:** Mass surveillance is illegitimate. Take the steps needed to take your freedoms back and expect that governments and corporations follow in those footsteps. Take all the steps needed to stop all mass government surveillance. Download your favorite apps and be sure to distribute this link: www.PeopleOverPolitics.org/privacy-pack/
- **The RiseUp Collective:** The RiseUp Collective is an autonomous body based in Seattle with collective members world wide. Our purpose is to aid in the creation of a free society, a world with freedom from want and freedom of expression, a world without oppression or hierarchy, where power is shared equally. We do this by providing communication and computer resources to allies engaged in struggles against capitalism and other forms of oppression. Visit this link to learn more or to sign up to use their resources: <https://help.riseup.net/en>
- **The Transparency Toolkit:** Be the media! It’s been said that the camera is the new gun. Well, a smartphone without a streaming app is akin to a firearm without ammo. Use these tools to monitor public officials or provide journalistic coverage during an action! Download your favorite apps and be sure to distribute this link: www.PeopleOverPolitics.org/transparency-tools/



VIII - ANTI-CORRUPTION SLOGANS:

- ♥ #EndCorruption
- ♥ #GetMoneyOut
- ♥ #The28thAmendment
- ♥ #MoveToAmend
- ♥ Get \$\$\$ Out of Politics
- ♥ Democracy, Not Corporatocracy
- ♥ End Corporate Rule
- ♥ Money is Not Free Speech
- ♥ People Over Politics!
- ♥ People Over Profits!
- ♥ Democracy > Plutocracy
- ♥ Corporations are Not People
- ♥ "For my birthday buy me a politician!"
- ♥ "I couldn't afford a lobbyist, so I made this sign."
- ♥ "I couldn't afford a politician, so I made this sign."
- ♥ Stop the TPP!
- ♥ "Work hard and one day you can buy your own politician."

"IF YOU GO TO ONE DEMONSTRATION AND THEN GO HOME, THAT'S SOMETHING, BUT THE PEOPLE IN POWER CAN LIVE WITH THAT. WHAT THEY CAN'T LIVE WITH IS SUSTAINED PRESSURE THAT KEEPS BUILDING, ORGANISATIONS THAT KEEP DOING THINGS, PEOPLE THAT KEEP LEARNING LESSONS FROM THE LAST TIME AND DOING IT BETTER THE NEXT TIME."

-NOAM CHOMSKY

IX - STAYING CONNECTED

Sustaining the movement is everything! Rome wasn't built in one day, and its corruption won't be overthrown in one either! Here are some ways to stay connected, the more you use the more effective they will be:

- **Contact Sheets** – Create contact sheets and have people fill out their contact info, phone numbers, email, etc. Organizers can simultaneously have protestors sign a relevant petition. *Be sure to be responsible with people's contact info and let them know what the info will be used for.*
- **Phone bank** – Phone numbers is how old school activists organized before the days of social media. Have a few organizers call marchers a day or two prior to an event/meeting/protest to remind them about the event and if necessary ask for any assistance with event preparations or phone bank help.
- **Mass texts** – You can also send out mass texts to notify people of events, or to keep contact with people during large protests. www.Remind.com and Cel.Ly [<https://cel.ly>] offer a free mass texting service. Asana [<https://www.asana.com>] is another tool used by both groups and professional organizers to organize group workflow.
- **E-Mail lists** – Be sure to get e-mail addresses to keep people informed about local, and national, anti-corruption events. You may want to create a March Against Corruption e-mail for your area and give a few trustworthy organizers access to it. In the future we may be able to get local groups @MarchAgainstCorruption.com e-mail addresses.
- **Our Website** – Our website has an organizing section for forums and groups. Find or create one for your area or for a specific campaign/strategy and communicate with other organizers: www.MarchAgainstCorruption.com
- **Social Media** – Last but not least, use social media to get the word out to your friends and contacts. You can also create local March Against Corruption groups and pages on Facebook, Twitter, etc. to stay in contact and spread the word about the local anti-corruption movement.

X - DISAPPOINTMENT

It's always possible that the next march in your area won't go off that well. You may be disappointed in the turnout or feel like you accomplished nothing. But keep in mind that this November isn't the first global March Against Corruption, and it won't be the last. Use each march, if nothing else, to help make the next march bigger. Corruption is a large issue, and not particularly palatable to the general public, but it is the root of most of our current problems, and until we deal with that corruption we don't deal with any of those problems. As long as we are right, we can't give up, even facing what sometimes seem to be impossible odds. There is one thing we know: Ultimately, the numbers are on our side.

XI - OCCUPY K STREET

After participating in the Occupy movement, we've often heard arguments against the strategic necessity of occupations of public spaces. But it seems to me that these hubs of resistance are a necessity. We've seen liberated public spaces function as effective hubs of resistance against corruption throughout history, in Tahrir Square in Egypt, in the Maiden in Ukraine, Thailand, The Paris Commune, Tiananmen Square, and many more.

These occupations act as an indispensable anchor to preserve the unity, which is the main source of strength, of protest movements, and to give them an opportunity to grow over time. We think it is this strategic necessity of these occupations that we can attribute the heavy-handed police response to. Even now many of the Occupation arrest cases hang in legal limbo, preventing the police evictions from being ruled illegal and essentially stalling the protection of the Occupy protests under the 1st Amendment (except in cases where courts have already rule in favor of Occupiers).

At some point, when the tide is in our favor, The People need to take over public spaces again, with recognition of a strategic focus on that the Occupy movement didn't ostensibly have during 2011. We believe this to be a necessary step we need to work towards in order to effectively challenge the leviathan of corruption that our government has become. We, The People, must Occupy K Street.

"When we fight, we win!"

-Mark Harris, Home Defender





XII - A VISION FOR THE MARCH AGAINST CORRUPTION

If any anti-corruption efforts are to ultimately succeed for any amount of time, it must be following a rearrangement of incentives in the political system. Humans reliably follow incentives, and as long as our political system incentivizes catering to the interests who have the money required to get politicians re-elected, politicians will continue to sell out the public interests, no matter what party The People vote into the system.

In order to fend off corruption there must be accountability to The People in the political system, and equal treatment under the law, not one legal system for the rich and corporations and another for the rest of us. Until The People rise up and change the systemic incentives, no matter how many times they change the person/s or party /ies in charge, the corruption will remain. And so will the March Against Corruption. See you in the streets.

"AGITATE, AGITATE, AGITATE."

- FREDERICK DOUGLASS

XIII - OTHER RESOURCES FOR IDEAS ON TACTICS & STRATEGY

- Gene Sharp *From Dictatorship to Democracy*:
<http://www.aeinstein.org/wp-content/uploads/2013/09/FDTD.pdf>
- Gene Sharp *198 Methods of Nonviolent Action*:
<http://www.aforcemorepowerful.org/resources/nonviolent/methods.php>

XIV - OTHER ANTI-CORRUPTION CAMPAIGNS & GROUPS

The March Against Corruption doesn't claim to have the single solution to corruption, other than grassroots vigilance. Here in the U.S. there are many groups working to battle the systemic corruption of money in politics with various plans to stem the corruption, and we support them all. Here are a few of them:

- 99 Rise - <http://www.99rise.org>
- The Activism Exchange - <https://www.facebook.com/groups/TheActivismExchange>
- American Anti-Corruption Act - <http://anticorruptionact.org>
- American Peace Cooperative - <https://www.facebook.com/americanpeace>
- The Anti-Media - <http://theantimedia.org>
- Awakened Citizen - <https://www.facebook.com/Awakenedcitizen89>
- The Common Ground Movement - <http://commongroundmovement.com>
- Exposing The Truth - <http://www.exposingtruth.com>
- Films for Action - <http://www.filmsforaction.org>
- Idle No More - <http://www.idlenomore.ca>
- May Day PAC - <https://mayday.us>
- March Against Monsanto - <http://www.march-against-monsanto.com>
- Medgebow Law - <http://medgebowlaw.com>
- Move to Amend - <https://movetoamend.org>
- Nation of Change - <http://www.nationofchange.org>
- The New Hampshire Rebellion - <http://www.nhrebellion.org>
- Occupy Atlanta - <https://www.facebook.com/OccupyAtlanta>
- Occupy Canada - <https://www.facebook.com/OccupyCanada>
- Occupy Jacksonville - <https://www.facebook.com/OccupyJax>
- OccupyMN - <http://www.occupymn.org>
- Paper Revolution - <http://www.paperrevolution.org>
- People Over Politics - <http://www.peopleoverpolitics.org>
- Plutocracy Now! - http://www.youtube.com/playlist?feature=edit_ok&list=PLX62460fmFzuELyJVvS0A0V-S2qiDcPcX
- Recycled Propaganda - <http://www.recycledpropaganda.com>
- Represent.Us - <http://represent.us>
- Rootstrikers - <http://www.rootstrikers.org>
- Spy Eyes - <http://www.spyeyes.se>
- Wolf Pac - <http://www.wolf-pac.com>
- World Must Wake Up - <https://www.facebook.com/WorldMustWakeUp>
- The Zeitgeist Movement - <http://www.thezeitgeistmovement.com>



AN ORGANIZER'S STRATEGY GUIDE: FOR PEACEFUL REVOLUTION
IS BROUGHT TO YOU BY THE MARCH AGAINST CORRUPTION COLLECTIVE

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